

Someone won \$100K last year!

Will it be you this year?



GENESIS BUILDERS 100K GIVEAWAY

Entrant's Information

FIRST NAME: _____ LAST NAME: _____

ADDRESS: _____

EMAIL: _____

PHONE NUMBER: _____ DOB: _____

TERMS AND CONDITIONS OF PROMOTION:

1. The undersigned hereby acknowledges that in order to be eligible to enter into the Draw for a chance to win the Prize, he/she must agree to the Terms and Conditions of the Promotion which are found at [genesisbuilds.com/100K-22](https://www.genesisbuilds.com/100K-22) (the "Terms and Conditions") and the additional conditions contained herein.
2. The undersigned hereby acknowledges, agrees and confirms that he/she has reviewed the Terms and Conditions and agrees to same.
3. The undersigned and his/her heirs, insurers, executors, representatives, administrators and assigns hereby remise, release and forever discharge **Genesis Builders Group Inc.** and its affiliates, parents, subsidiaries, related corporations and each of their respective employees, directors, officers, shareholders, representatives, servants, agents, successors and assigns (collectively, the "Releasee") from any and all manner of action and actions, causes of action, suits, debts, sums of money, dues, expenses, wages, commissions and other forms of compensation, general damages, special damages, costs, claims and demands of any and every kind whatsoever, direct or indirect, at law or in equity or under any statute, which it ever had, now has, or which it, or its heirs, insurers, executors, representatives, administrators or assigns, hereafter can, will or may have, against the Releasee, for or by reason of any matter, cause or thing whatsoever which is in any way connected to or in relation to the Promotion, the Draw and the awarding of the Prize.
4. Defined terms used herein, but not specifically defined herein, shall have the meaning given to such term in the Terms and Conditions.

DATED by the undersigned on the _____ day of _____, 2022:

WITNESS NAME

Signature

Print Name

ENTRANT NAME

Signature

Print Name

REGISTRATION NO.

TICKET NO.

See reverse for full terms and conditions.

Once ballot is complete,
please mail to:

Genesis Builders Group Inc.
Attention: Promotions
6240, 333 – 96 Ave NE
Calgary, AB T3K 0S3

GENESIS
BUILDERS

TERMS AND CONDITIONS FOR PROMOTION

Genesis Builders Group Inc. ("Genesis") is prepared to provide one (1) winner with a **\$100,000.00** (Canadian Dollar) credit to be used towards the purchase of a new construction single family home, duplex or townhouse built by Genesis, subject to the terms and conditions below (the "Promotion").

Eligibility

There are two (2) methods of entry in order to be eligible for the Promotion:

Qualifying Transaction

Every purchaser (each a "Purchaser") that enters into a contract (a "Purchase Contract") with Genesis to purchase a new construction single family home, duplex or townhouse between June 1, 2022 and September 15, 2022 (a "Qualifying Transaction") shall automatically be entered to win a **\$100,000.00 (Canadian Dollars)** credit to be used towards the purchase price of a new construction single family home, duplex or townhouse built by Genesis (the "Prize"). In order to be considered a Qualifying Transaction, the Purchaser and Genesis must have waived or satisfied all conditions such that the Qualifying Transaction is firm and binding on or before September 15, 2022, unless such date is extended by Genesis, in its sole and absolute discretion. There shall be a limit of one (1) entry per Qualifying Transaction, meaning that if there are multiple Purchasers under a Qualifying Transaction, there shall only be one entry to win the Prize, with each of the Purchasers named on the Purchase Contract for that Qualifying Transaction jointly as a single entry. In the event the Purchaser does not complete the Qualifying Transaction in accordance with the terms of the Purchase Contract, or in the event the Purchaser is in default under the terms of the Purchase Contract, the Purchaser shall not be eligible to win the Prize.

No Purchase Necessary

There is no purchase necessary to be eligible to win the Prize. In order to participate without entering into a Qualifying Transaction, you must either:

(a) visit our website at genesisbuilds.com/100K-22 and download a mail-in ballot (the "Ballot"). You must fully complete all fields of the Ballot and sign confirming your agreement to the terms outlined on the Ballot. You then must return the completed Ballot to Genesis at the following address:

Genesis Builders Group Inc.

6240, 333 – 96 Ave NE
Calgary, Alberta T3K 0S3
Attention: **Promotions**

(b) attend a Genesis promotional event and scan a Quick Response code ("QR Code") related to the Promotion, complete all fields of the QR Code submission form (a "Submission Form") and submit same. The QR Code will be made available at such promotional events hosted by Genesis in its sole and absolute discretion, and the QR Code will be available only for the duration of such promotional event.

In order to be eligible for the Prize, the Ballot or Submission Form, as applicable, must be received no later than **September 15, 2022**. A Ballot or Submission Form, as applicable, will be declared invalid if it is received by Genesis after this date, or if it is illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Genesis will not provide confirmation of receipt of the Ballot or Submission Form, as applicable, and no communication or correspondence will be provided to entrants except a winner. Upon receipt by Genesis of an eligible Ballot or Submission Form, the person(s) (a "No Purchase Necessary Entrant", and together with a Purchaser, collectively hereafter referred to as an "Entrant") shall automatically be entered into the Draw (as hereinafter defined).

This promotion is intended for legal residents of Canada who are over the age of majority and shall be governed by and constructed in accordance with the laws of the Province of Alberta.

The following persons are not eligible to enter this promotion and shall not be eligible to win the Prize:

1. Employees, representatives or agents of Genesis, including without limitation, Genesis' external solicitors, accountants and marketing agencies; and
2. A member of the immediate family of any of the above persons (e.g. a spouse, child, sibling or parent) or a member of the household of any of the above persons.

For certainty and avoidance of doubt, any trades, suppliers and realtors that are not employed by Genesis shall not be deemed to be representatives or agents of Genesis, and shall be eligible to win the Prize.

Availability of Prize

The Prize is only available in the event that Genesis enters into at least one hundred (100) Qualifying Transactions between June 1, 2022 and September 15, 2022, unless such date is extended by Genesis in its sole and absolute discretion. For certainty and avoidance of doubt, if Genesis does not enter into at least one hundred (100) Qualifying Transactions then the Prize shall not be awarded to any Entrant and this promotion shall be null and void. For further certainty, there may be more than one hundred (100) Qualifying Transactions and Entrants that can be eligible for the Draw, but there cannot be less than one hundred (100) Qualifying Transactions.

Prize Details

There is one (1) prize of **\$100,000.00 (Canadian Dollars)** available which will be paid by way of a credit towards the purchase price of a new construction single family home, duplex or townhouse built by Genesis, and the winner will be selected by random draw on **October 4, 2022** (the "Draw"), or such other date as determined by Genesis in its sole discretion. The Draw will be conducted by **MNP LLP** at any one of Genesis' show homes and may be broadcast on television. The winner will be notified by email or by telephone in accordance with the contact details provided in the Purchase Contract or on the Ballot or Submission Form, as applicable. The winner must answer a multiple step mathematic skill-testing question in order to receive the Prize. Payment will be made to the winner as follows:

(1) in the event the winner has already closed and paid the purchase price in full in accordance with the terms of the Purchase Contract for the Qualifying Transaction on or before the date of the Draw, then within (45) days of the Draw the winner shall be reimbursed by way of cheque in the sum of \$100,000.00;

(2) in the event the winner has not closed and paid the purchase price in full in accordance with the terms of the Purchase Contract for the Qualifying Transaction on or before the date of the Draw, then the winner shall receive a \$100,000.00 credit on the Statement of Adjustments for the Qualifying Transaction; and

(3) in the event the winner has not entered into a Qualifying Transaction on or before the date of the Draw, then the winner shall have a credit towards any new construction single family home, duplex or townhouse built by Genesis which must be used no later than **October 4, 2023**. In these circumstances, the winner shall be considered to have "used" the Prize if the winner has entered into a new Purchase Contract (i.e. the winner cannot be added as a Purchaser to an existing Purchase Contract nor can the winner be assigned an existing Purchase Contract) on Genesis' then standard form purchase contract for the purchase of a new construction single family home, duplex or townhouse built by Genesis and all conditions must have waived or satisfied such that it is firm and binding agreement on or before **October 4, 2023**.

In the event that a winner is drawn, and such winning Purchaser does not complete the Qualifying Transaction in accordance with the terms of the Purchase Contract, or in the event the winning Purchaser is in default under the terms of the Purchase Contract, the winning Purchaser shall be disqualified from winning the Prize, no new winner shall be drawn and the Prize shall not be awarded again and this promotion shall be null and void. In addition, in the event that the winner does not use the Prize on or before **October 4, 2023**, for any reason whatsoever other than if the winner's possession date for his/her/their new home has not yet been set by Genesis, the Prize shall not be awarded again and this promotion shall be null and void.

Signing of Addendum/Ballot Regarding Terms and Conditions

An Entrant shall sign an addendum to the Purchase Contract or the Ballot, as applicable, confirming it is aware of the eligibility requirements, prize details and all other terms relating to this promotion. In addition, the Entrant shall release Genesis from any liability in relation to this promotion. The addendum to the Purchase Contract and the Ballot may contain additional terms and conditions to those stated herein.

Use of Personal Information

An Entrant expressly consents to Genesis' collection, use and disclosure of the Entrant's personal information for the purpose of enabling Genesis to announce the winner of the Prize. For certainty and avoidance of doubt, the Entrant agrees that Genesis may disclose the name of the winner of the Prize and post pictures of the winner on its website, promotional materials, social media accounts, and any other marketing material Genesis deems reasonable, in its sole and absolute discretion.

General Matters

Genesis further reserves the right to modify or discontinue this promotion at any time in its sole and absolute discretion, without notice.

The winner of the Prize shall not, without the express written consent of Genesis, which may be withheld in Genesis' sole and absolute discretion, assign the Prize to any other person.

There is a limit of one (1) entry per person. If it is discovered by Genesis that any person has attempted to: (a) submit more than one (1) entry; and/or (b) use multiple names, identities, email addresses, automated systems or other programs, then, in Genesis' sole and absolute discretion, that person may be disqualified from this promotion and be deemed to be ineligible to win the Prize.